

Department **MASTER OF BUSINESS ADMINISTRATION** **R 2022** **Sem. II**

Course Code	Course Name	Hours / Week			Credit	Total Hours	Maximum Marks
		L	T	P			
22PBA15	Managerial Skill and Human Values	0	0	2	1	20	50

- Course Objective**
1. To educate the students in social media
 2. To provide guidelines about basic interview skills
 3. To make them understand the importance of writing in social media at both the individual and cultural level.
 4. To develop value for managers and values in business
 5. To connect spiritual values, science and human values in business

Experiment No	Description of the Experiment	Practical Hours
1	Messages for Electronic Media	2
2	Building Careers and Writing Resumes and covering letter.	2
3	Do's and Don'ts during Group discussions and Interview	2
4	Employer-employee/ Interviewer-interviewee Relationships	2
5	Creation of Blog	2
6	Website and Social Media Communication	2
7	Presentation: Values in business	2
8	Presentation: Values for Managers	2
9	Presentation: Spiritual values and personal growth	2
10	Presentation: Science and Human Values	2
Total Hours		20

State of the Art

Managerial Skill and Business Values

Course Outcome

- CO1 Able to apprehend themselves with various social media to post their views
- CO2 Students can shine well in the interviews
- CO3 Able to understand the need and importance of writing in social media
- CO4 Able to practice values in business
- CO5 Capable of implementing science and human values in business

CO PO MAPPING

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2
CO1	1	3	2	3				2	1	2		3	2	3
CO2	1	3	2	3				2	1	2		3	2	3
CO3	2	3	2	2				1	1	2		3	3	3
CO4	2	3	3	2				1	1	2		3	3	3
CO5	1	3	3	2				1	1	2		3	3	3